

# House Party at the Hipp

## Sponsorship Opportunity



Better Housing Coalition

We invite you to help us raise the roof at

### House Party: Party with a Purpose

Better Housing Coalition's new signature event brings together a diverse crowd of all ages and stages to celebrate and support BHC's work in Greater Richmond communities. 300 young professionals, neighbors, donors and business leaders will groove to the high energy, homegrown musical talent of rhythm and blues band Dance Candy, fun and provocative commentary by emcee Todd Waldo, and enter the raffle for exclusive prize packages. 100% of House Party proceeds support BHC's mission of changing lives and transforming communities through high-quality affordable housing.

#### DATE & TIME

Thursday, May 11, 2017  
5:30 p.m. – 8:30 p.m.

#### LOCATION

The Hippodrome Theater  
528 N 2nd Street  
Richmond, VA 23219

#### TICKETS

**VIP \$80**

*(Includes all you care to eat and drink plus access to our private VIP lounge)*

**General Admission \$25**

*(Includes appetizers and 2 drinks)*

#### SCHEDULE OF EVENTS

Registration/

5:30 – 5:45 p.m.

Party Kicks-Off with NeighborWorks America® Presentation

5:45 – 8:30 p.m.

#### FOR MORE INFORMATION

Call Chris Hairston-White at (804) 644-0546 x119 or email  
[c.hairston-white@betterhousingcoalition.org](mailto:c.hairston-white@betterhousingcoalition.org).

#### Your 2017 support lays the groundwork for:

- 2,440 Richmond neighbors living in safe, stable, high-quality homes;
- 128 kids moving in new fitness activities;
- 70 North Richmond residents readied for better jobs;
- 16 beautiful new single-family homes built and sold;
- \$96,000 in free groceries distributed to senior residents;
- 20 young people who've aged out of foster care have a home and critical support system;
- \$80 million invested in your community;
- ...and so much more!



## Sponsorship Levels and Benefits

### Chief Architect - \$20,000 \*\*

- Speaking opportunity from stage
- Exclusive sponsorship of take-away gift
- Logo on all event materials\*
- 10 VIP event tickets
- Reserved parking
- Recognition in BHC Newsletter

### Innovation Engineer - \$10,000 \*\*

- Recognition from stage
- Logo on all event materials\*
- 7 VIP event tickets
- Reserved parking
- Recognition in BHC Newsletter

*\*Event materials refers to invitation, website, social media posts, press release, signage, slideshow, and ads in the Richmond Times Dispatch.*

*\*\* Sponsors at this level are automatically enrolled in BHC's Community ROI Circle.*

### Community Planner - \$5,000 \*\*

- Recognition from stage
- Logo on all event materials\*
- 5 VIP event tickets
- Reserved parking
- Recognition in BHC Newsletter

### Neighborhood Builder - \$2,500 \*\*

- Listing in event materials\*
- Recognition from the stage
- 3 VIP event tickets
- Recognition in BHC Newsletter
- Reserved Parking

### Ground Worker - \$1,000

- Listing in event materials\*
- 2 VIP event tickets
- Reserved Parking
- Recognition in BHC Newsletter

Questions? Please contact Chris Hairston-White at  
804-644-546x119 or  
[c.hairston-white@betterhousingcoalition.org](mailto:c.hairston-white@betterhousingcoalition.org)



Better Housing Coalition

## House Party Sponsorship Commitment

Thank you for your generous support of Groundbreakers 2016, by sponsorship at the level indicated below:

<input type="checkbox"/> Chief Architect	\$20,000
<input type="checkbox"/> Innovation Engineer	\$10,000
<input type="checkbox"/> Community Planner	\$5,000
<input type="checkbox"/> Neighborhood Builder	\$2,500
<input type="checkbox"/> Ground Worker	\$1,000

Sponsor's Name (as it should appear in promotional materials): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

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### Method of Payment:

☐ Check (enclosed) payable to the Better Housing Coalition

☐ Send invoice to: \_\_\_\_\_

*Payable by May 1, 2016.*

#### Please return this agreement to:

Better Housing Coalition  
Attn: House Party 2017  
PO Box 12117  
Richmond, VA 23241  
Fax: (804) 644-1057

#### For more information contact:

Chris Hairston-White, VP External Affairs  
[c.hairston-white@betterhousingcoalition.org](mailto:c.hairston-white@betterhousingcoalition.org)  
(804) 644-0546 x119

or

Sarah Fernald, Resource Development Manager  
[s.emmich@betterhousingcoalition.org](mailto:s.emmich@betterhousingcoalition.org)  
(804) 644-0546 x 118

**Thank you for your support of Better Housing Coalition!**