



How to Set-up Your Gingerbread House Challenge Fundraising Page

1. Click the link below to open your internet browser to create your Gingerbread House Challenge Fundraising Page.

<https://www.justgiving.com/fundraising-page/creation/?campaignShortName=gingerbread2020>

Log In

Continue with Facebook

Continue with Twitch

Email

Password [Show](#)

☒ Remember me

Continue

[Forgot your password?](#)

New to JustGiving? [Sign Up](#) **Click here!**

[Help](#)

Sign Up

First name

Last name

Email

Create password [Show](#)

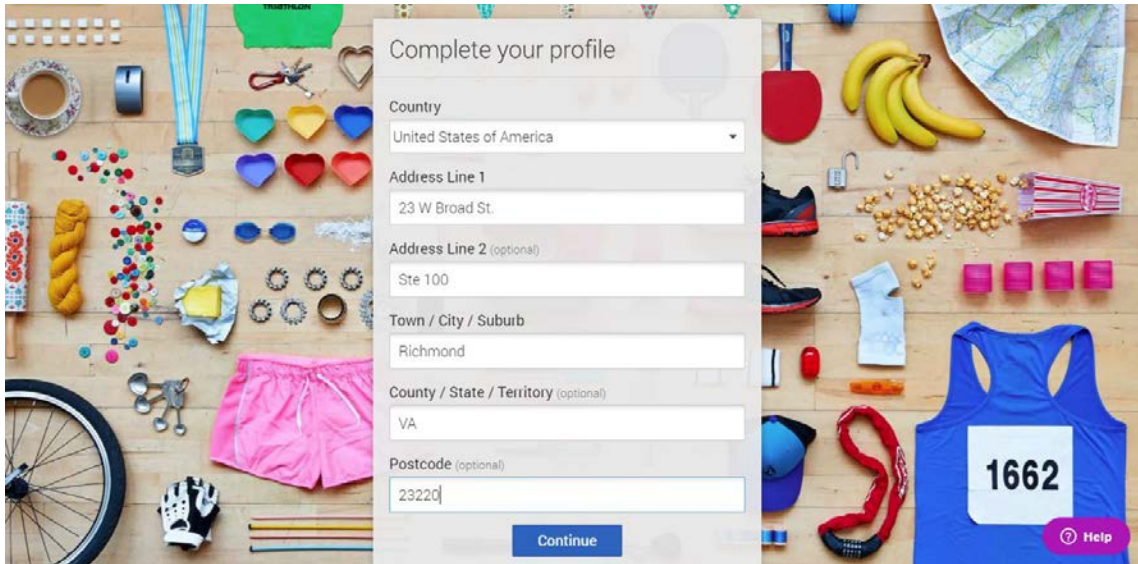
We want to send you brilliant emails to keep you in the loop about the causes you love and latest fundraising news.

☐ Yes please, opt me in to JustGiving emails

☒ No thanks

Sign up [Help](#)

2. Create your profile and click "Continue". Note: If you want to create a team fundraising page, we recommend that this page is set up by the team captain or the team member who wants to manage the page. More on setting up a team page later.



Complete your profile

Country
United States of America

Address Line 1
23 W Broad St.

Address Line 2 (optional)
Ste 100

Town / City / Suburb
Richmond

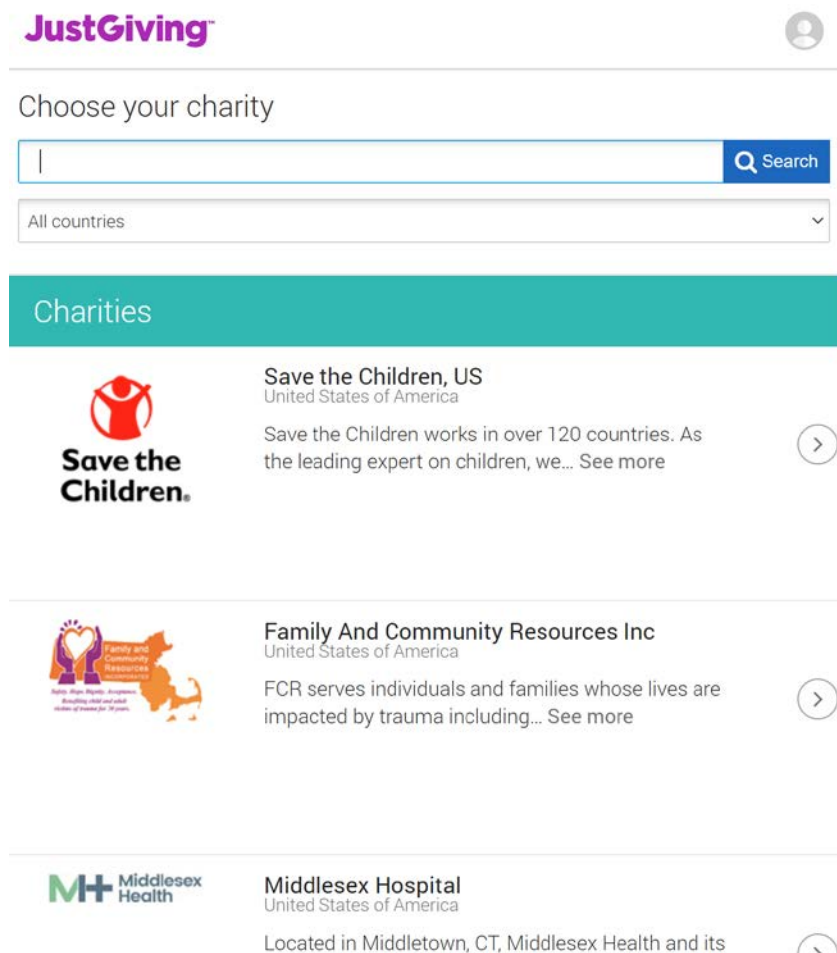
County / State / Territory (optional)
VA

Postcode (optional)
23220

[Continue](#)

[Help](#)

3. To select your fundraiser, search for "Better Housing Coalition".



JustGiving

Choose your charity

[Search](#)

All countries

Charities

Save the Children, US
United States of America

Save the Children works in over 120 countries. As the leading expert on children, we... See more

Family And Community Resources Inc
United States of America


FCR serves individuals and families whose lives are impacted by trauma including... See more

Middlesex Hospital
United States of America


Located in Middletown, CT, Middlesex Health and its




4. In the search results click, “The 4th Annual Gingerbread House Challenge”


JustGiving 

Choose your charity

 Search




Campaigns







The 4th Annual Gingerbread House Challenge
run by Better Housing Coalition, United States of America

The Gingerbread House Challenge dares teams to construct a gingerbread house centered around the theme, 'Hometown Holidays'. Donations support BHC's...



5. Create your fundraising page. You can customize your fundraising page address with your name, your entry title, team name, or whatever you want, really! Enter in the information required and click “Create your page”.

 **JustGiving**  Gingy 

 You're raising money for
The 4th Annual Gingerbread House Challenge
run by **Better Housing Coalition**

1. Your event
Fourth Annual Gingerbread House Challenge
☐ I'm doing this in memory of someone

2. Choose your fundraising page web address
www.justgiving.com/fundraising/

This web address is available

3. Choose your fundraising page settings


I'm happy for Better Housing Coalition to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.

☒ Yes please, opt me in
☐ No thanks, opt me out

NOTE: Better Housing Coalition will receive your details and may need to contact you to support you in this fundraising effort. You can update your preferences directly with Better Housing Coalition.

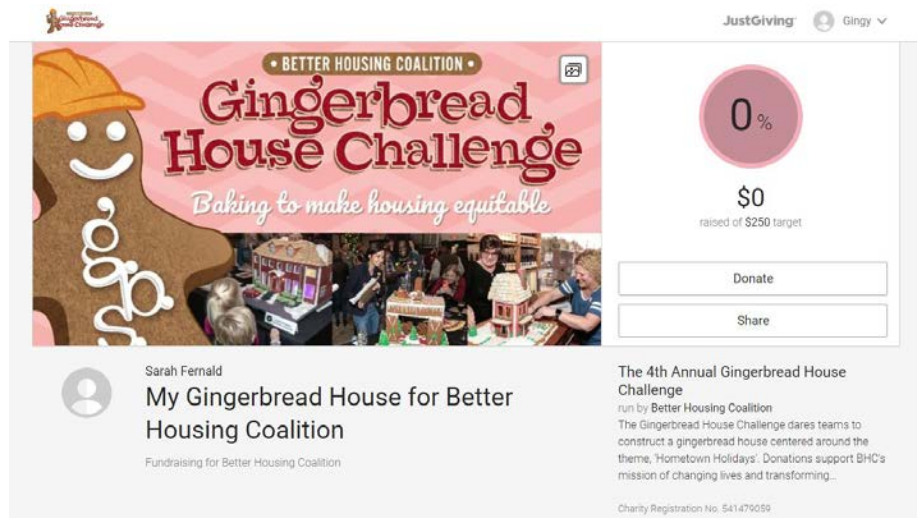
Create your page

By clicking Create your page you agree to our [Terms of Service](#) and [Privacy Policy](#)

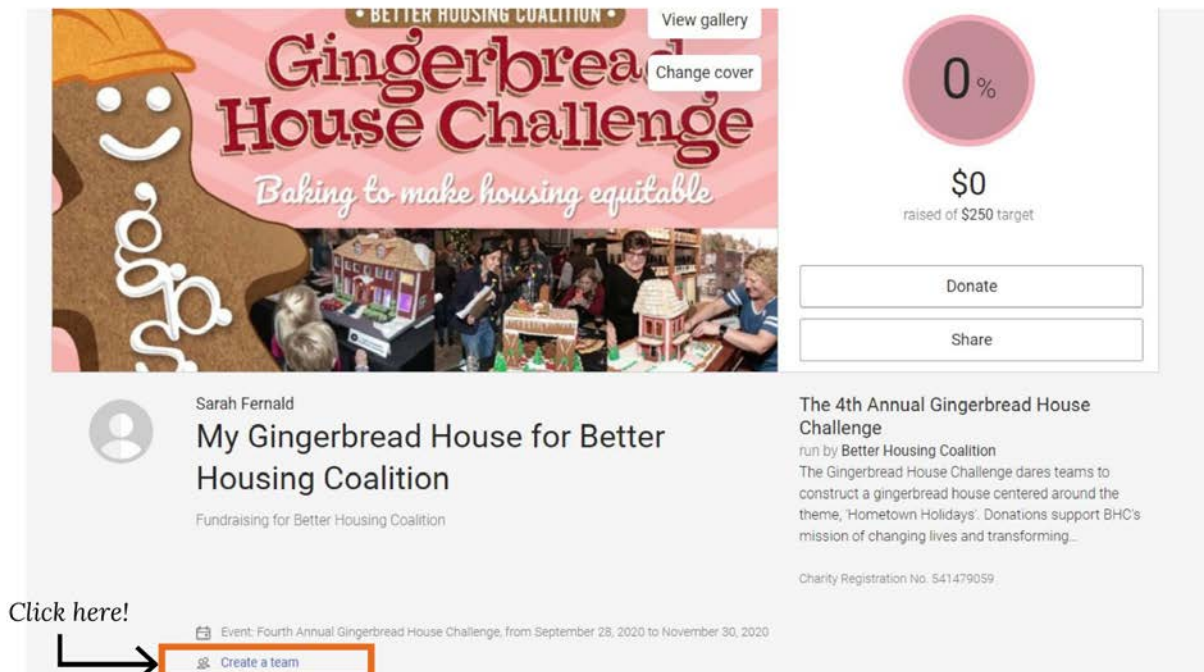
 **Help**



- Now your page has been created! Don't forget to bookmark this page for easy access! It comes loaded with default messaging and a cover photo, but we encourage you to make it your own. Now you can customize your page. Once your page has been created, click edit profile to upload a picture.



- If you would like to create a team follow the next steps, if not skip to step 16. To create a team click the link labeled "Create a team"





8. Enter your team name then click “Let’s go!”

JustGiving Menu Start Fundraising Search Sarah

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Create a team

Team members will be able to connect their own fundraising pages to the team page.

Team name

Gingy's Paint the Hometown Red

70

Let's go!

If your team members don't need their own fundraising pages, you can add their names to a single shared fundraising page without creating a team.

9. You won’t need to make any edits on this page since it should be linked the BHC’s Gingerbread House Challenge. Click “Continue”.


JustGiving Menu Start Fundraising Search Sarah

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Your fundraising

Team members will support your chosen organization and join the same event by default

As team captain, you can edit your page settings to allow fundraising for any charity, campaign or event at any time.

 The 4th Annual Gingerbread House Challenge
for Better Housing Coalition

Your event

 Fourth Annual Gingerbread House Challenge
28 September 2020

Continue



10. Enter details about your team. You can change the cover photo, update your story, and add photos. Once you've made your edits, click "Continue". If you'd rather not make edits at this time, click "Skip this Step".

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What's the story?

Bring your team page to life by adding a photo and writing your story.

[Remove photo](#)

Team story

Use the language below or create your own compelling story to encourage donors to support you.

Everyone wants to have a safe, joyful home during the holiday season, so I'm participating in Better Housing Coalition's 4th Annual Gingerbread House Challenge. I am creating a gingerbread house to raise awareness for the great need for affordable housing in the Richmond region. I invite you to support my efforts with a donation to Better Housing Coalition so we can change lives and transform communities through high-quality affordable housing.

T
“
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📺

Continue

Skip this step

11. Next, you'll set your fundraising targets. Remember that the minimum raise amount to be advanced to the juried competition is \$250. You will also customize your team webpage link here.

JustGiving Menu Start Fundraising Search Sarah

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Team settings

Set fundraising targets and a link for your team page.

Team fundraising target

USD

You can change your target at any time.

[Set a target for team members](#)

Team page link

justgiving.com/team/

e.g. teamrudge

Create your team



12. If you would like to set a target for each team member you can click the arrow next to “Set a target for team members”, and it will open up that option. Once you’ve filled out the fields click “Create your team”.

JustGiving

Menu

Start Fundraising

Search

Sarah

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Team settings

Set fundraising targets and a link for your team page.

Team fundraising target

\$ 250

USD

You can change your target at any time.

Set a target for team members

Team members target

\$ 50

USD

Team page link

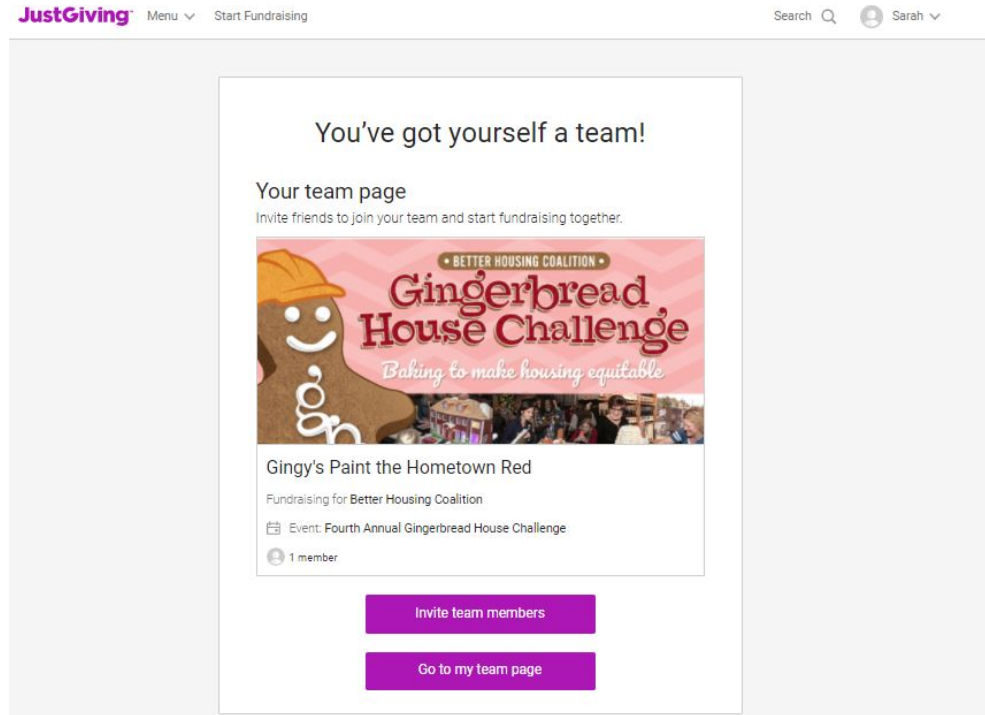
justgiving.com/team/

e.g. teamrudge

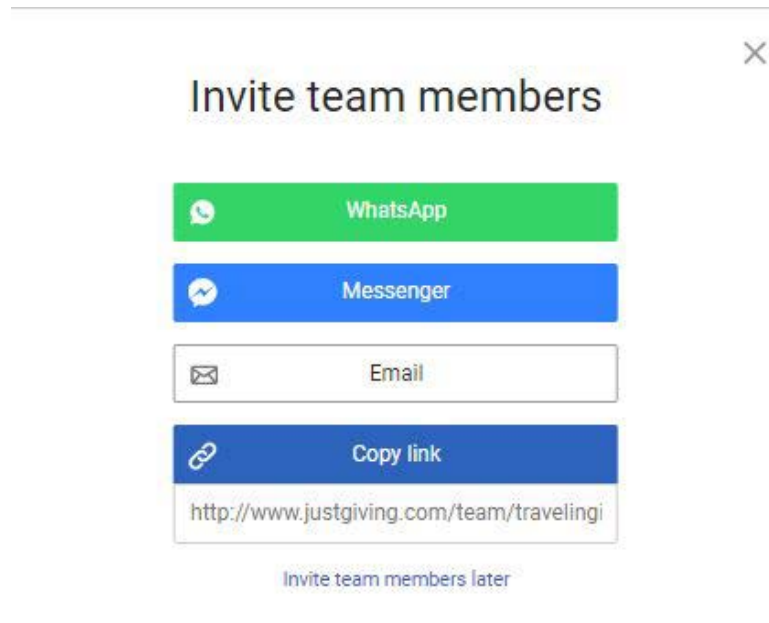
Create your team



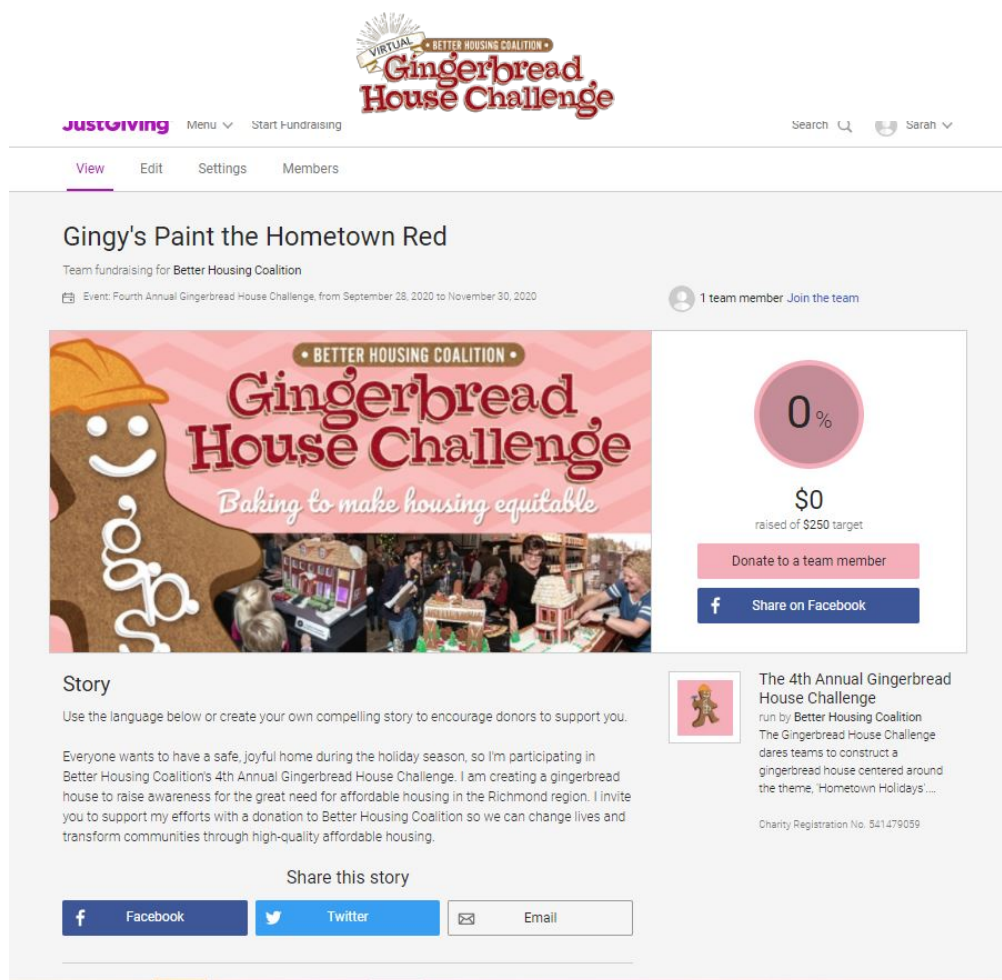
13. Now your team is created!



14. Click the “invite team members” button to send invitations via email, Facebook or by copying the link.



15. Once you’ve sent your invites, click Go to my team page.



16. Pick back up here if you skipped creating a team! Now we will customize your fundraising page. The same steps apply for team and personal pages. Click the edit button at the top of your page. If an edit button does not appear, you can click the down arrow next to your name in the upper right hand corner, and select "Your Fundraising" to go to the same page.





17. Click “Edit this page”

JustGiving Menu Start Fundraising Search Sarah

My fundraising Donations I've made Saved cards Your Details

Active pages

Image	Name	Target	Amount
	My Gingerbread House for Better Housing Coalition Fourth Annual Gingerbread House Challenge	\$250.00	\$0.00 0 donations

Make a new page

Raising money for Better Housing Coalition

Edit this page

See your inactive pages

Teams you have started

18. Here you'll be able to customize your page with a personal story/message, update with photos of the progress you're making in the creation of your entry, and even change your fundraising goal when you surpass \$250! Click each of the sections to customize it to convince your network to support your gingerbread house. The Just Giving Toolkit will give you some additional tips for telling a compelling story using this platform.

JustGiving Sarah

My fundraising Donations I've made Saved cards Your Details

My Gingerbread House for Better Housing Coalition

Visit your page

Edit

You're fundraising for The 4th Annual Gingerbread House Challenge run by Better Housing Coalition

You're taking part in Fourth Annual Gingerbread House Challenge

Edit and personalise your page

- Add a live stream to my page
- Edit your title, target, cover photo and story
- Change page colour theme
- Add photos to your gallery
- Personalise your thank you message

Share your page

- Share on Facebook
- Spread the word on Twitter
- Email your contacts
- Add a "Sponsor me" button to your email signature, website or blog

Send a QR code

Here's your very own QR code to help your supporters find your page more easily.

Donations made to your page

0 % of target reached

0 donations

Target	Amount	Action
\$250.00		Edit
Raised online	\$0.00	
Raised offline	\$0.00	Edit

Page Settings

- Manage your live stream overlays
- Cancel your page
- Extend your fundraising page

FAQs

How does the money I've raised online get to the charity?

How do I add Livestream to my fundraising page?

Fundraising for a charity checklist - are you using all of the features?



19. Once you've made your edits all that's left to do is share your page with potential supporters! You can use the links on this page, and your address should look something like :
https://www.justgiving.com/fundraising/YOUR_CHOSEN_NAME

We will send you prompts and ideas to assist in your promotion and fundraising each week in November. If you would like to be highlighted on the BHC Instagram account, please be sure to tag us @bhc_rva.

20. If you have technical issues with Just Giving or would like to receive more in depth training on the system please visit <https://help.justgiving.com/hc/en-us>

**Thank you for participating in the Gingerbread House Challenge
& helping create thriving vibrant communities in the Richmond region!**